

DEB MACKIE

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ONLINE PORTFOLIO: www.whitehorsestudio.com/portfolio

PROFESSIONAL PROFILE

- corporate brochures
- fact sheets
- trade show displays/booths
- event invitations & promotion
- indoor/outdoor signage
- Powerpoint presentations
- newsletters
- retail catalog design
- direct mail
- print buying and estimating
- website design
- email campaigns

TECHNICAL SKILLS

- Adobe CS5
 - Indesign
 - Photoshop
 - Illustrator
 - Dreamweaver
- Quark Xpress
- Microsoft Office Suite
- Mac & PC Systems

EDUCATION

Rochester Institute of Technology

- Bachelor of Fine Arts Cum Laude
- Graphic Design, Illustration, and Photography

State University College at Buffalo

- Graphic design, art ed

AFFILIATIONS/INTERESTS

- International Guild of Miniature Artisans
- Philadelphia Flower Show exhibitor
- Professional Doll Makers Art Guild
- Brandywine Celtic Harp Orchestra
- H.O.G. (Harley Owners Group)
- Draft horses, gardening, bonsai

INDUSTRY AWARDS

2009 Best in Show, AFP Non-Profit Communications, GSCBC Annual Report

2004 Best Website, AFP Non-Profit Communications, www.delart.org

WORK HISTORY

Adecco, Inc. Wilmington, DE

Contract Art Director for Bank of America, 2010 to present

- Design and produce various print materials for Bank of America's Enterprise Creative Solutions in-house agency
- Assigned to the Global Corporate and Commercial Banking team

Girl Scouts of the Chesapeake Bay Council, Inc. Newark DE

Web and Communications Specialist, 2008 to 2010

- Re-design and maintenance of the Council website: www.gscb.org
- Updates of online calendar, discussion forum and social media presences
- Design and production of all Council printed materials, including annual report, yearly council calendar, educational and recruitment brochures and flyers, quarterly newsletter, email newsletter, fundraising materials, event invitations, signs and banners
- Print buying, estimating and solicitation of in-kind donations and discounted print work from vendors

Adecco, Inc. Wilmington, DE

Contract Art Director for Bank of America, 2007 to 2008

- Design and produce various print materials for Bank of America's Enterprise Creative Solutions in-house agency
- Assigned to the Global Consumer and Student Banking team

The Delaware Art Museum, Wilmington, DE

Art Director/Webmaster, 2001 to 2007

- Re-design and maintenance of Museum website: www.delart.org
- Design and implementation of email campaigns
- Design and production of all Museum print materials and indoor/outdoor signage
- Print buying, estimating and solicitation of in-kind donations and discounted print work from vendors

The Franklin Mint, Franklin Center, PA

Senior Designer, 1996 to 2001

- Design and production of direct mail, retail catalog, print media advertising for high-end collectible items
- Direction of photographers, stylists, illustrators and free-lance production artists